



Bison Media, Inc.
6400 N. Belt Line Road #110
Irving, TX 75063
(972) 870-9949

CONTRACT

<u>Contract / Revision</u> 257721 /		<u>Alt Order #</u> 30150650
<u>Product</u> Texas Rangers Campaign		
<u>Contract Dates</u> 10/06/16 - 10/09/16		<u>Estimate #</u> 10/3
<u>Advertiser</u> Texas Rangers Campaign		<u>Original Date / Revision</u> 10/05/16 / 10/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSKY-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> EMT10919	<u>Advertiser Code</u> TRC	<u>Product 1/2</u> TRC
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And

Katz Media Group (B-15)
125 W. 55th Street, 3rd Flr.
New York, NY 10019

1 of 2

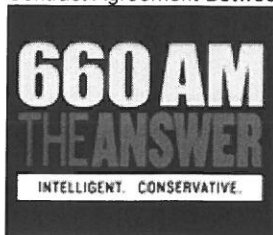
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount				
N 2	KSKY	10/06/16	10/09/16	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	2	\$426.00				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		10/03/16	10/09/16	---TF--				2	\$213.00								
Totals													0.00			2	\$426.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/07/16	2	\$426.00	\$426.00
Totals	2	\$426.00	\$426.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This agreement is subject to the terms and conditions on the following pages. The terms and conditions are also located at <http://sailemma.com/termsconditions.pdf>. Station will not be bound by conditions on other insertion orders, copy instructions, correspondence, or other documents that conflict with the terms and conditions of this contract.

10.5-16



Bison Media, Inc.
6400 N. Belt Line Road #110
Irving, TX 75063
(972) 870-9949

CONTRACT

<u>Contract / Revision</u> 257718 /		<u>Alt Order #</u> 30150650
<u>Product</u> Texas Rangers Campaign		
<u>Contract Dates</u> 10/06/16 - 10/09/16		<u>Estimate #</u> 10/3
<u>Advertiser</u> Texas Rangers Campaign		<u>Original Date / Revision</u> 10/05/16 / 10/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSKY-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> EMT10919	<u>Advertiser Code</u> TRC	<u>Product 1/2</u> TRC
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Katz Media Group (B-15)
125 W. 55th Street, 3rd Flr.
New York, NY 10019

2082

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KSKY	10/06/16	10/09/16	M-F AM Drive	6a-10a		1:00				NM	2	\$426.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	---TF--				2	\$213.00				
D 2	KSKY	10/06/16	10/09/16	M-F PM Drive	3:00 PM-7:00 PM		1:00				NM	0	\$0.00
Totals								0.00				2	\$426.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/07/16	2	\$426.00	\$426.00
Totals	2	\$426.00	\$426.00

10-5-16

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REVISÉ

Oct 05, 16
CONT# 30150650 Mod# 1 Ver# 3 (Last = Orig CF)
REP KATZ RADIO
TO KSKY-AM (Dallas-Ft Worth, TX)
FM MEGAN DEEB
OFF DALLAS
AGY Katz Media Group
ADDR 125 West 55th Street 3rd Floor
New York, NY 10019

DDS CONT# 0
C/P/E: TRC / TRC / 10/3

SALESPERSON FAX#

PH #

BYR	Helen Hanratty
ADV	TEXAS RANGERS CAMPAIGN
PDT	Texas Rangers Campaign
FLT	Oct 03, 16 - Oct 09, 16

* REP ORDER COMMENT *

**** 10/5/2016 11:54:00 AM: *REVISED ORDER* PLEASE DO NOT DOUBLE BOOK!!! PLEASE CONFIRM ONLINE OR VIA EMAIL WITHIN 24 HRS JANELLE.ALBERT@KATZRADIOGROUP.COM THANK YOU!**

** 10/5/2016 11:54:00 AM: All Billing for this order is in Net dollars--Net orders exclude the agency 15% commission.

** 10/5/2016 11:54:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF NPW WKS	RATE	TOT SPTS	
		<u>FLIGHT 1</u>							
C	1.1	MTWTF..	6A - 10A	60	10/3/2016 - 10/7/2016	1W	2	\$213.00	2
	1.2	MTWTF..	10A - 3P	60	10/3/2016 - 10/7/2016	1W	2	\$43.00	
	1.3	MTWTF..	3P - 7P	60	10/3/2016 - 10/7/2016	1W	2	\$213.00	2
					** WEEKLY FLIGHT TOTALS **		4	\$852.00	

	Oct 16				
SPOTS	4				
CASH	852.00				
TRADE	0.00				
NSL	0.00				
TOTAL	852.00				
					TOTAL
SPOTS					4
CASH					852.00
TRADE					0.00
NSL					0.00
TOTAL					852.00

Oct 05, 16
CONT# 30150650 Mod# 1 Ver# 3 (Last = Orig CF)
REP KATZ RADIO

DDS CONT# 0
C/P/E: TRC / TRC / 10/3

**** Competitive Comments ****

TEXAS RANGERS CAMPAIGN - 10/3

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NOTE YES! Keep The Rangers

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 12 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/9/16 [Signature] 214-208-5892
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KATZ Radio Stations - DFW	Date: 10/4/16
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I, BRIAN MATES

do hereby request station time concerning the following issue:

Texas Rangers Ballpark Referendum

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED 10/5 - 10/8					

Total Charges: \$5,743⁰⁰

This broadcast time will be used by: Volk YES! Keep The Rangers

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"


☐ Yes
 ☒ No

Mayes Media Group, LLC
312 Creekwood Drive
Sunnyvale, Texas 75182
BrianMayes@MayesMediaGroup.com

PAY
TO THE
ORDER OF

KATZ Radio

Five thousand seven hundred forty three dollars & no cents

 **ADVANCIAL**
1-800-325-2709
www.advancial.org

FOR Rangel campaign spots

DATE 10/4/16

\$ 5,743.00 DOLLARS



⑈000795⑈ ⑆311078857⑆0231872706⑈

0795

 EZShield™ Check Fraud
Protection for Business

32-7885/3110

